CONFERENCE AND MATCHMAKING
BUILDING SMART FOR SMARTER CITIES
JUNE 10 – 11, 2015 I VIENNA, AUSTRIA
www.advantageaustria.org

CONFERENCE AND B2B MATCHMAKING PLATFORM
FOCUS ON: REFURBISHMENT, BUILDING CONSTRUCTION, DENSIFICATION, REUTILISATION

VENUE: Austrian Federal Economic Chamber (WKO), Wiedner Haupstraße 63, 1040 Vienna

REGISTER AT: http://www.b2match.eu/buildingsmart2015
## PRELIMINARY PROGRAM

**WEDNESDAY, 10 JUNE 2015**

### CONFERENCE PROGRAM

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<th>Time</th>
<th>Session</th>
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<tr>
<td>09.00 – 09.30</td>
<td><strong>REGISTRATION</strong></td>
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<td>09.30 – 09.45</td>
<td><strong>WELCOME REMARKS</strong>&lt;br&gt;Karl Hartleb&lt;br&gt;ADVANTAGE AUSTRIA / Austrian Federal Economic Chamber&lt;br&gt;Iris Marlovits&lt;br&gt;Enterprise Europe Network / Austrian Federal Economic Chamber</td>
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<td>09.45 – 10.15</td>
<td><strong>KEYNOTE</strong> – Building Smart for Smarter Cities&lt;br&gt;Christoph Achammer&lt;br&gt;ATP architects engineers</td>
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<td>10.15 – 11.15</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
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<td><strong>ROOM 6 – FOR GUESTS</strong> (in English)</td>
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<td><strong>CONSTRUCTION FOR SMART CITIES</strong></td>
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<td></td>
<td>Christoph M. Achammer&lt;br&gt;ATP architects engineers</td>
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<td>Markus Pernthaler&lt;br&gt;Markus Pernthaler Architekt ZT GmbH</td>
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<td>Christian Pöhn (tbc)&lt;br&gt;City of Vienna</td>
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<td>Reinhard Schütz&lt;br&gt;Austrian Institute of Technology</td>
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<td>Wojciech Czaja&lt;br&gt;Modifier / architecture journalist</td>
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<td></td>
<td><strong>ROOM 4 / 5 – FOR AUSTRIAN COMPANIES</strong> (in German)</td>
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<td><strong>BUSINESS OPPORTUNITIES IN</strong></td>
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<td>GERMANY: Heinz Walter&lt;br&gt;ADVANTAGE AUSTRIA Berlin</td>
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<td>SWEDEN &amp; NORWAY: Albrecht Zimburg&lt;br&gt;ADVANTAGE AUSTRIA Stockholm</td>
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<td>DENMARK: Christoph Zimdahl&lt;br&gt;ADVANTAGE AUSTRIA Kopenhagen</td>
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<td>11.15 – 11.30</td>
<td><strong>COFFEE BREAK</strong></td>
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## Breakout Sessions

**11:30 – 12:30**

**Room 6 – For Guests**
(in English)

**Building Smart with Austrian Companies:** Project descriptions by

- **Dawid Michulec**
  Schöberl & Pöll GmbH
- **Sonja Moder**
  KLH Massivholz GmbH
- **Dieter Moor**
  ertex solartechnik GmbH
- **Tba**
  Rieder Smart Elements GmbH

**Room 4 / 5 – For Austrian Companies**
(in German)

**Business Opportunities in**

- **Spain:** Michael Spalek
  ADVANTAGE AUSTRIA Madrid
- **Italy:** Ingrid Valentini-Wanka
  ADVANTAGE AUSTRIA Padua
- **Croatia:** Roman Rauch
  ADVANTAGE AUSTRIA Zagreb

### Moderators / Journalists

- **Wojciech Czaja**
  Moderator / architecture journalist
- **Josef Treml**
  Moderator / ADVANTAGE AUSTRIA

### Schedule

**12:30 – 13:30**

**Lunch Break and Networking**

**13:30 – 15:10**

**B2B Meetings**
organised by Enterprise Europe Network

**15:10 – 15:30**

**Coffee Break**

**15:30 – 17:10**

**B2B Meetings**
organised by Enterprise Europe Network

**19:00 – 22:00**

**Networking Dinner Event at Urania**
Uraniastraße 1, 1010 Vienna

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### Thursday, 11 June 2015

**Project Visits in Vienna**

**08.00 – 17.00**

1. Refurbishment in the City
2. Innovative Buildings / Urban Development Sites
3. Timber Construction

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*Last Update: 23.03.2015*